

POMAX
SOUL IN *your* HOME



KOEN VAN TROOST
FLUXA SIDE TABLES

KOEN VAN TROOST

My journey as a designer is deeply rooted in urge for deeper meanings and concepts/storytelling through design: blending timeless aesthetics with modern sensibility and practicality. With a foundation in fashion, fine arts (Restoration and Conservation of Polychromic layers), and luxury accessory design, I've built a career across Europe leading me to design for brands in the absolute Luxury as well as the Premium and High street category. This broad experience gives me a refined understanding of both creative identity and commercial appeal.

At Pomax, my role is to craft and safeguard a distinctive visual language that speaks to authenticity, warmth, and elegant/comfortable living. My ambitions are to improve the design teams working ways and ensure each collection reflects a cohesive and desirable story; one that resonates emotionally with customers. This means representing a brand with a strong, recognizable identity, rooted in quality and design integrity. Every product is developed with intention and artistic care, making Pomax more than a brand; an experience you can confidently present to any client seeking soul in their interiors.





FLUXA

In the heart of the forest, among trunks and earth, Fluxa seems to emerge naturally. Like quiet forms grown from the ground: solid, grounded, and at ease in their surroundings.

These side tables carry the softness of rounded lines and the strength of solid volumes. Their conical bases recall tree trunks rooted in the soil, while the tops float above like calm, horizontal planes.

In varying heights and proportions, they come together as a natural composition. Together, they create a rhythm, like trees in a forest. On their own, they retain their quiet strength.

FLUXA

aluminium



FLUXA
coffee table
DIA 80 x H 25 cm
41647-BRZ-20



FLUXA
coffee table
DIA 49 x H 35 cm
41647-BRZ-10



FLUXA
coffee table
DIA 60 x H 40 cm
41647-BRZ-15

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SUUZ STUDIO FOR POMAX
ECLIPSE LIGHTING

SUUZ STUDIO

is the artisanal ceramics project of Suzanne Wathelet, a Brussels-based journalist specialising in decoration, design, architecture and travel, whose reports have been published for many years in national and international magazines. Alongside her career in the press, she is now exploring the world of terracotta after falling in love with this ancestral art during a workshop in California. Back in Belgium, she discovered the joy of creating original pieces with her own hands, using the modelling technique. Inspired by modernist and organic architecture from the 50s and 70s, this Belgian artist blends function and decoration in her work. Her pieces are reimagined with a contemporary, wabi-sabi touch. Some of her work has already been exhibited in Brussels, the Netherlands and France in contemporary art galleries and well-known interior design boutiques. While she creates vases and tableware, Suzanne likes to think about lighting that hasn't been seen before.





ECLIPSE

Pomax proudly presents the Eclipse collection, a breathtaking collaboration with Suuz Studio. This collection exudes timeless elegance, blending bold yet delicate lines with cosmic inspiration. The design language, based on a cubic form, evokes the geometry of a city where the sun is obscured by the moon. A play of light and shadow, perfectly captured by Suuz Studio.

The Eclipse collection features table, wall, and pendant lamps crafted from premium stoneware and complemented by refined fabric cords. Available in white, terracotta and ochre, the colors reflect the natural transformations of the sky. These warm tones, capture the rare celestial spectacle of alignment between the sun, earth, and moon.

Suuz Studio has chosen an unglazed slip finish, giving the lamps a beautifully matte texture and a raw, natural feel. The interplay of light and dark elements in the Eclipse collection creates an intimate atmosphere, adding depth and mystery to any interior.

With the Eclipse collection, Suuz Studio showcases how design and functionality merge seamlessly for Pomax. These creations invite light to transform spaces with a unique warmth, bringing the magic of the universe into everyday life.

ECLIPSE

stoneware - handmade



table lamp
L 13 x W 13 x H 20,5 cm
41236-WHI-05



table lamp
L 13 x W 13 x H 20,5 cm
41236-OCH-05



table lamp
L 28 x W 10 x H 27 cm
41237-WHI-10



table lamp
L 28 x W 10 x H 27 cm
41237-TER-10



wall lamp
L 17,5 x W 6 x H 18 cm
41239-WHI-05



wall lamp
L 24 x W 7 x H 16 cm
41240-WHI-10



hanging lamp
L 13 x W 13 x H 13 cm
41238-WHI-05

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SOPHIE CASIER FOR POMAX
CYCLE TABLEWARE & DECORATION

SOPHIE CASIER

is a designer driven by a deep fascination for shapes, colours, materials, and light. She studied applied arts, furniture restoration, and marbling techniques at the Institut des Arts et Métiers in Brussels. Her work is guided by a search for balance and beauty, with light at the heart of her creations.

Casier works with diverse materials such as wood, brass, steel, bronze, aluminium, ceramics, pigments, oil paint, and pastels. Yet light holds a special place. It softens, soothes, and brings harmony.

From her home studio in Brussels, she creates pieces infused with subtle light play. She also plans a winter studio on the Mediterranean coast, where natural light further inspires her. Her design philosophy is rooted in capturing the nuances of light to evoke emotion and create tranquil, comforting spaces.





CYCLE

Inspired by the peony's journey from seed to bloom, Cycle captures the subtle moment before blossoming, a silent tribute to the slow rhythm of growth. It celebrates those imperceptible transitions that mark the natural world, moments too often overlooked in our hurried lives.

"For me," says Sophie Casier, "the earth breathes with a slowness we've almost forgotten. I find beauty in its quiet transformations, its cycles, its metamorphoses. I chose ceramics, fragile, warm to express that grounded connection. Each piece in the collection is a gesture, a moment. An invitation to feel where matter becomes poetry."

Every item in the Cycle collection is hand-painted and carefully crafted from ceramic, reflecting the refined beauty of artisanal craftsmanship. More than tableware, each piece tells a story, one rooted in nature's calm persistence and in Casier's unique sensitivity to texture, light, and rhythm.

Cycle is not just a collection. It is a moment of stillness. A breath. A return to the earth.

Available in store after summer

CYCLE

a collection that unfolds like nature itself



Charger plate



Dinner plate



Dinner plate



Dessert plate



Dessert plate



Pasta bowl



Pasta bowl



Set of 4 mini bowls



Serving bowl



Cereal bowl



Cereal bowl



Tumbler



Tumbler



set/3 Candle holders



Carafe/ Pitcher



Vase

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ANTOINETTE DEWINTER FOR POMAX
MEET THE KUTI'S TABLEWARE & DECORATION

ANTOINETTE DEWINTER

is a Belgian designer with African roots. She built her career working for fashion agencies in Antwerp and Belgian designers in Paris. Today, she spends much of her time at the Academy in Antwerp, the city she also calls home.

Since 2019, she has been exploring clay exclusively by hand, drawn to its tactility and the craft of making. A strong sense of aesthetics runs through everything she does, with colour, texture, and form at the core of her design language.





MEET THE KUTI'S

is an ode to rhythm, fertility, and the African continent. The patterns carved into the ceramics are no coincidence: they symbolize fertility. In traditional cultures, similar lines were traced onto faces as signs of power and life's continuity. The green tones are intentionally chosen, they evoke growth, renewal, and fresh energy. Combined with the playful silhouettes - bowls resting on three tiny legs - each piece seems to dance, as if the rhythm of the music lives within it.

MEET THE KUTI'S

stoneware - dishwasher, oven & microwave proof - stackable - gift packaging



mini bowl
DIA 9,5 x H 6 cm
41782-IVO-05



mini bowl
DIA 9,5 x H 6 cm
41782-DGE-05



mini bowl
DIA 9,5 x H 6 cm
41782-BLA-05



serving bowl
DIA 17 x H 8,5 cm
41783-IVO-10



serving bowl
DIA 17 x H 8,5 cm
41783-GRE-10



tapas bowl
L 12,5 x W 7,5 x H 7 cm
41781-IVO-05



tapas bowl
L 19,5 x W 11 x H 6 cm
41780-LGE-05



tapas bowl
L 19,5 x W 11 x H 6 cm
41780-BLA-05



decorative platter
DIA 28 x H 11,5 cm
41784-IVO-15



decorative platter
DIA 28 x H 11,5 cm
41784-LGE-15



decorative platter
L 27,5 x W 23 x H 18 cm
41785-DGE-15

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LIORA
A CELEBRATION OF COLOUR



YARABA

A celebration of colour

The Liora cotton bag is a celebration of colour in a world that often fades to beige. Inspired by the vibrant hues of the Maasai tribe, a semi-nomadic tribe living mainly in Kenya and Tanzania, renowned for their rich traditions, colourful attire, and deep connection with nature.

All colours carry deep meaning in their shade. Red becomes the bold accent of courage and connection, blue unfolds like a horizon of calm and vitality, while green anchors the design in renewal and balance. With its iconic Alpha cushion borders and distinctive Pomax design, Liora doesn't just complete an outfit, she elevates it. Liora is more than just a bag; she reminds us that colour can move us, empower us, and make beauty unforgettable.



THE MAASAI

are a semi-nomadic people who have lived for centuries across the vast landscapes of Kenya and Tanzania.

Their culture is deeply rooted in respect for nature, strong community values, and traditions passed down from generation to generation. Colour plays a central role in Maasai culture, serving as a powerful form of expression and identity.

Each colour carries symbolic meaning. Red represents courage, strength, and protection, reflecting the close bond with cattle and land. Blue symbolises life, energy, and the vital presence of rain, while green stands for growth, fertility, and harmony with the natural environment. These colours are not decorative choices, but visual expressions of values, rituals, and ways of life.

This rich symbolism inspired our textile designer Catherine De Vil, who translated these meanings into the Liora cushion collection, a contemporary interpretation rooted in a culture where tradition and expression are inseparable.

LIORA

cotton - feather-filled



cushion
L 45 x W 45 cm
41710-DPI-10



cushion
L 45 x W 45 cm
41710-ORA-10



cushion
L 45 x W 45 cm
41710-DRE-10



cushion
L 45 x W 45 cm
41710-RUS-10



cushion
L 45 x W 45 cm
41710-LIM-10



cushion
L 45 x W 45 cm
41711-RED-10



cushion
L 45 x W 45 cm
41711-RUS-10



cushion
L 45 x W 45 cm
41711-BLU-10



cushion
L 45 x W 45 cm
41711-NAT-10



cushion
L 45 x W 45 cm
41711-KHA-10



LIORA

cotton



throw
L 170 x W 130 cm
41824-MIX-10



throw
L 170 x W 130 cm
41825-MIX-10



bag
L 45 x W 35 cm
41789-BLU-10



bag
L 45 x W 35 cm
41789-RED-10



bag
L 45 x W 35 cm
41789-KHA-10



With Liora, I want to bring the power of colour back into a world that often fades to beige. Inspired by the Maasai tribe, every shade tells a story of courage, warmth, and connection. Colour can move us, uplift us, and make beauty unforgettable."

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YARABA
MADE FROM SUSTAINABLE "BANANA YARN"



YARABA

Made from sustainable 'banana yarn'

The Yaraba cushion collection is anything but ordinary. Our textile designer Catherine De Vil chose a surprising material: fibres from the banana plant. After harvesting, the plant dies naturally and what would normally be thrown away or burned is given a new lease of life by us. Waste is converted into a soft, strong thread that forms the basis for these special cushions.

In India, the yarns are processed by hand by local weavers. They are provided with a safe workplace, training and recognition for their craft. Their work allows them to build their own income while continuing the rich traditions of their community.

With Yaraba, you are bringing more than just a beautiful cushion into your home. It is a piece of nature, a story of craftsmanship and a gesture towards a better future. And you can feel that in every detail and every thread.



THE WEAVERS

In India, the weaving of (banana) fibres is far more than a craft, it is a means of preserving age-old traditions and strengthening entire communities. Local women artisans work the fibres entirely by hand, a skill that demands time, patience, and extraordinary expertise. Many of these women once had limited opportunities, yet through this work they now gain access to a safe workplace, training, and, most importantly, recognition for their artistry.

For them, weaving is not merely the making of an object. It is a path to independence, a chance to build their own livelihood and to secure a brighter future for their families. Each thread they weave is both a testament to personal resilience and a continuation of their community's rich cultural heritage.

The impact reaches far beyond the workshop walls. By supporting these artisans, a domino effect of empowerment emerges: children are offered new opportunities, communities grow stronger, and traditional techniques are safeguarded for generations to come.

Here, quality, responsibility, and innovation are woven together. After every creation lies a story one of passion, tradition, and impeccable craftsmanship carried by women who are weaving their own futures, thread by thread.

YARABA

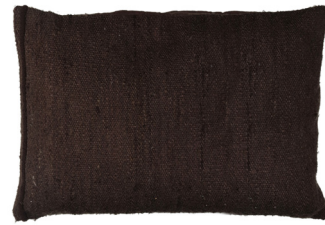
A story of sustainability, craftsmanship and empowerment is stitched into every thread



YARABA
cushion - banana yarn
L 50 x W 50 cm
41516-DBR-10



YARABA
cushion - banana yarn
L 60 x W 60 cm
41516-DBR-20



YARABA
cushion - banana yarn
L 70 x W 50 cm
41516-DBR-25



YARABA
cushion - banana yarn
L 50 x W 50 cm
41516-ECR-10



YARABA
cushion - banana yarn
L 60 x W 60 cm
41516-ECR-20



YARABA
cushion - banana yarn
L 70 x W 50 cm
41516-ECR-25

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Contact

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The ambience photos and packshots can be downloaded via our website.

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Opening hours

Professional showroom, visits by appointment only

Monday	09:00 - 17:00
Tuesday	09:00 - 17:00
Wednesday	09:00 - 17:00
Thursday	09:00 - 17:00

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